

# Promotion areas in TRIMIT B2C shop

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## White Paper

This Document contains information about the functionality in TRIMIT 2013 R2S regarding the promotion areas in B2C shop

Information shown in this document is based on:

- TRIMIT ConnectPortal 4.8 (CPO)
- TRIMIT Portals 2013 R2S (PORTALS)
- TRIMIT 2013 R2S (TRIMIT)

Date: May 2014

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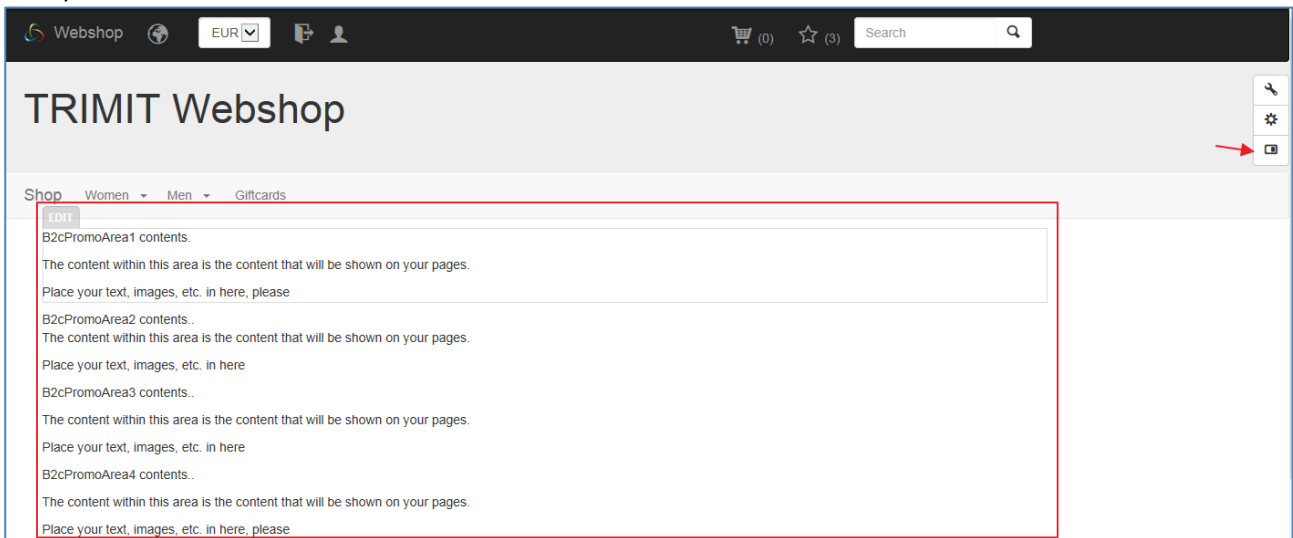
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## INTRODUCTION

Promotions areas in B2C shop are text areas which it is possible to use for promotion campaign purposes. These areas can contain text as well as pictures.

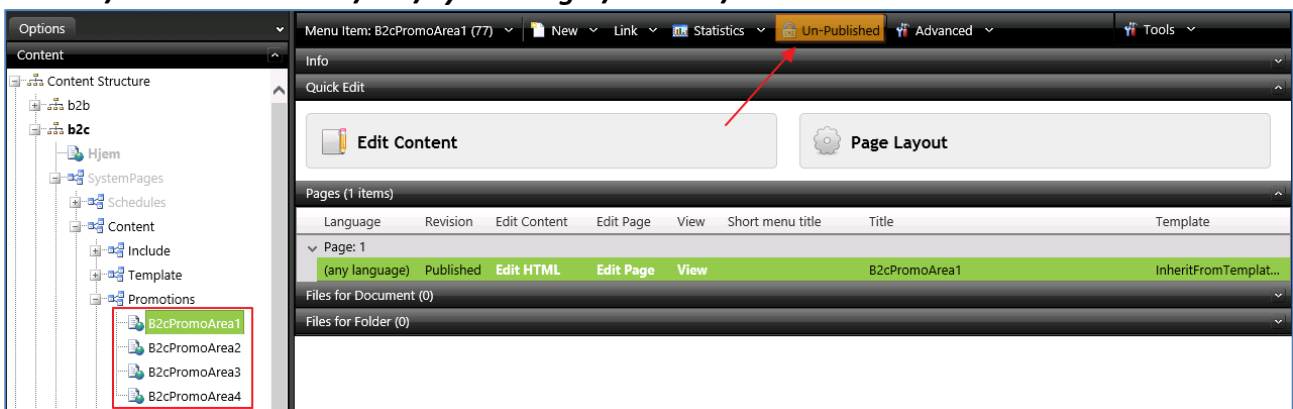
## PROMOTIONS

Promotions area is placed by default in the upper part of the Portals webpage (below is the admin view):



Promotions area by default consists of four subareas. Each subarea is a document in a web site structure. The path to the promotion documents in a web site structure is as follows:

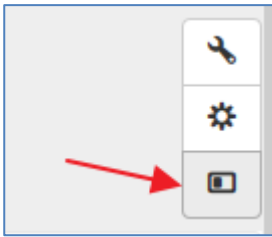
***Content/Content Structure/b2c/SystemPages/Content/Promotions.***



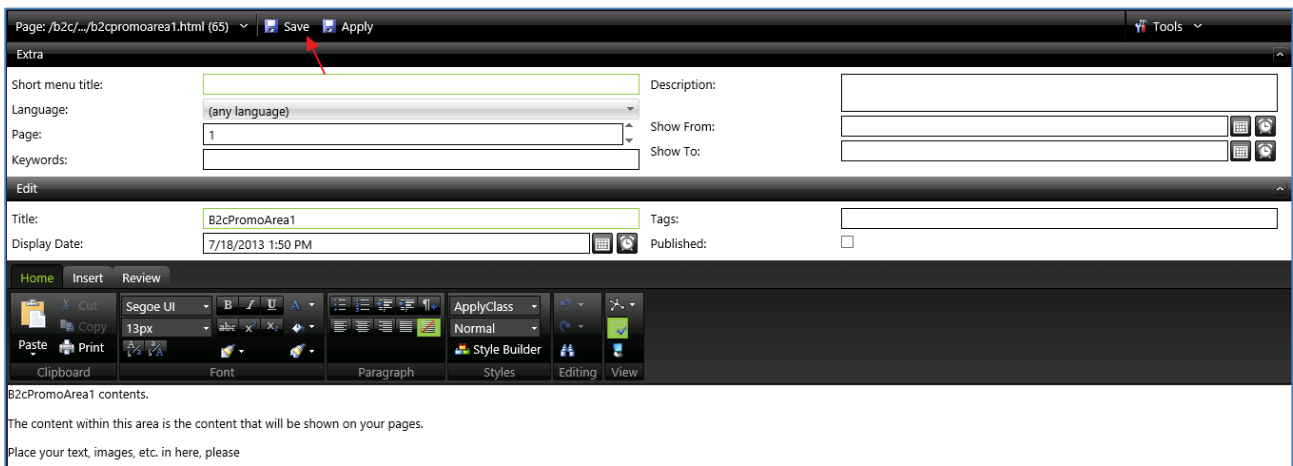
It is possible to disable the promotion area by clicking on **Un-Published** button in the upper menu in the CPO administrator (see picture above). When promotion area is set to Published then it becomes visible to non-logged Portal users.

Editing the promotion area can be done either from the website after logging in as an administrator or in the CPO administrator by double clicking on the page (marked as green line under "Pages (1item)").

To edit the promotion on the website it is needed to log in as administrator and expand the promotions area by clicking on “**Show / hide promotions**” button in the upper right corner of the Portals webpage:



When promotions area is expanded - hover the mouse cursor over needed promotion area until EDIT and MORE icons (in the upper left corner of the promotion area) appear. Press on **EDIT** or **MORE** (allows to choose editing in different languages) icon in order to proceed to the ConnectPortal HTML editor:



Edit the promotion content as needed and press **Save** when finished.

In order to change the location of the promotion area to another place on the webpage it is needed to make changes in website’s style sheets.